

Good for the Economy.  
Good for the Environment.

# Bringing the Business Voice to Environmental Advocacy



# ABOUT E2: Why Are We?

Many business leaders who care deeply about the environment and the climate

Passion surplus, Time deficit

E2 serves as a vehicle / platform for their advocacy



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# ABOUT E2: Who Are We?

National, nonpartisan network of ~11,000 executives, investors, entrepreneurs, and other business professionals who volunteer their time to advocate for policies that are good for the economy and good for the environment.



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- **DIRECT ADVOCACY**

- Federal/state lawmaker meetings
- More Republicans than Democrats
- Action alerts/lawmaker letters

- **COMMUNICATIONS**

- Earned media – 100s of stories
- Paid media - targeted and mass
- Social media

- **RESEARCH/REPORTS**

- The authority on clean jobs
- Offshore wind vs offshore oil
- Build Back Better, Faster!

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# E2 The authority on clean energy jobs

## U.S. Congressional District

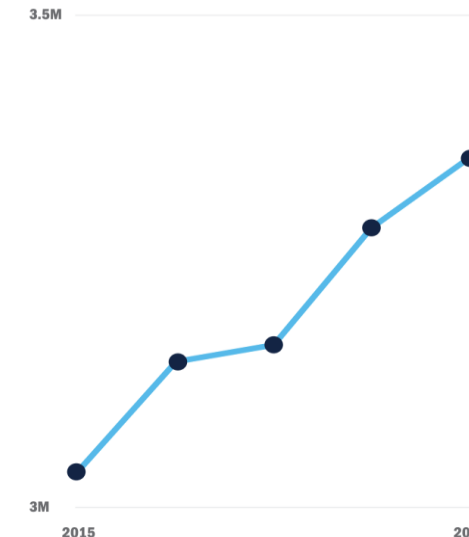
District	Clean Energy Jobs	Renewable Generation Jobs	Energy Efficiency Jobs
1 (Rep. Butterfield)	13,327	1,757	10,143
2 (Rep. Holding)	13,171	1,466	10,258
3 (Rep. Murphy)	7,645	603	6,174
4 (Rep. Price)	10,939	1,028	8,689
5 (Rep. Foxx)	12,488	1,514	9,622
6 (Rep. Walker)	6,450	484	5,231
7 (Rep. Rouzer)	6,239	743	4,818

District	Clean Energy Jobs
8 (Rep. Hudson)	7,73
9 (Rep. Bishop)	16,17
10 (Rep. McHenry)	10,71
11 (Vacant)	5,53
12 (Rep. Adams)	620
13 (Rep. Budd)	1,68



## NATIONAL CLEAN ENERGY EMPLOYMENT Q4 2019

## Five-Year Trend 2015–Q4 2019 Employment Growth

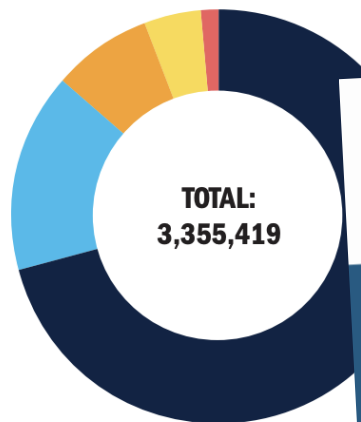


## Clean Energy Jobs by District State Senate

District	Clean Energy Jobs
1 (Sen. Steinburg)	3,024
2 (Sen. Sanderson)	2,238
3 (Sen. Smith-Ingram)	1,234
4 (Sen. Fitch Jr.)	2,087
5 (Sen. Davis)	2,517
6 (Sen. Brown)	1,284
7 (Sen. Perva)	210

District	Clean Energy Jobs
18 (Sen. Alexander, Jr.)	468
19 (Sen. DeViere)	2,103
20 (Sen. Murdock)	3,194
21 (Sen. Clark)	248
22 (Sen. Woodard)	3,176
23 (Sen. Foushee)	1,445
24 (Sen. Gunn)	1,791

District	Clean Energy Jobs
35 (Sen. John)	468
36 (Sen. New)	2,103
37 (Sen. Jack)	3,194
38 (Sen. Moh)	248
39 (Sen. Brya)	3,176
40 (Sen. Wadi)	1,445
41 (Sen. Marr)	1,791



## Energy Efficiency Jobs in America

2.3 MILLION AMERICANS WORK IN ENERGY EFFICIENCY



- Energy Efficiency: 2,378,893
- Renewable Energy: 522,811
- Clean Vehicles: 266,368
- Grid & Storage: 147,644
- Fuels: 39,704

**3,200** Clean energy employees returned to work in June

**511,100** Remain jobless since COVID-19

E2 ACORE AMERICAN COUNCIL ON RENEWABLE ENERGY E4 THE FUTURE

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# Clean Jobs America Report 2021

- E2's latest Clean Jobs America Report shows that more than 3 million Americans worked in clean energy at the end of 2020
  - COVID-19 pandemic and related economic contraction led to nearly 300,000 jobs lost in clean energy sectors
- Despite the overall decline, clean energy remains the biggest job creator across America's energy sector, employing nearly three times as many workers as work in fossil fuel extraction and generation.
- Clean energy sectors employed almost 100,000 North Carolinians at the end of 2020, despite setbacks due to COVID-19.

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# Energy Efficiency Jobs in America

- On October 5, 2021, E2 partnered with E4TheFuture to release Energy Efficiency Jobs in America 2021 Report
- More than 2.1 million Americans now work in energy efficiency, representing the biggest part of the entire energy sector.
- Energy efficiency creates jobs and drives economic growth in every part of America.

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- National reach, presence
- Economic & jobs message; business voices resonate with conservatives, others
- Building power and voice in new ways & places:
  - E2 Emerging Leaders
  - 1Hotels Fellowship
  - Farm voices
  - Military voices
  - Focus on new regions:
    - Southeast
    - Midwest
    - Mountain West



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## OUR CHAPTERS



# Southeast Chapter

- E2's newest Chapter!
- E2's newest chapter with work focused in Virginia, North Carolina, South Carolina, and Georgia.
- 6 Southeast Chapter Directors

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# Southeast Chapter Initiatives

- **Current NC initiatives/activities**
  - Regional Greenhouse Gas Initiative
    - RGGI is an important carbon mitigation strategy which will also serve as an economic driver that can provide investments in clean energy, energy efficiency, and for communities in need across the state.
      - Substantial portion of revenue from auction proceeds will likely be reinvested in EE projects throughout NC, with an emphasis on underserved communities
  - E2 staff spoke on behalf of business community at NC Air Quality Committee (AQC) Meeting on June 14, 2021
    - AQC voted to advance the RGGI petition to the full NC Environmental Management Commission (EMC) for a vote in mid-July
    - NC EMC meeting in mid-July: NC EMC voted to advance RGGI to rulemaking

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# Southeast Chapter Initiatives (cont'd)

- Current NC initiatives/activities
  - Clean energy
    - Offshore wind
  - Transportation electrification
  - Building decarbonization/energy efficiency

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# Southeast Chapter

- Recent SE Chapter virtual events
  - Beyond Zero: Lessons from One Company's Sustainability Journey
  - RGGI in North Carolina
  - Transportation Electrification in the Southeast
  - Stay tuned for more!

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# NC Energy Legislation

- On October 13, 2021, Governor Cooper signed HB951, Energy Solutions for North Carolina, into law
  - Codifies central elements of the Governor's Clean Energy Plan, which established targets of 70% reductions in power sector climate emissions by 2030 and carbon neutrality by 2050.
  - Requires securitization of 50 percent of subcritical coal plant retirements
  - NCUC now tasked with implementing most provisions of the bill and with various rule-making responsibilities, including establishing an on-utility-bill repayment program related to energy efficiency investments
  - Next steps: E2 will continue to engage in both legislative and regulatory arenas to build upon promise of HB951 and help NC realize prosperous and equitable clean energy future

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# E2's Federal Work

- E2 organizes and facilitates meetings with lawmakers and public officials
  - Business leaders share their stories and message that bold climate action will lead to jobs and economic growth.
- E2 engaging on Build Back Better Agenda and Infrastructure Package
  - Need to tackle climate crisis, create jobs, and grow the economy.
  - Build a cleaner, more resilient economy that will also keep our country more competitive with the rest of the world.

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# E2's Federal Asks

- E2 supports the following key areas of investment, in particular:
  - Enhance clean energy tax incentives
  - Enact a smart national clean energy standard
  - Create and fund a national clean energy accelerator
  - Fund workforce training programs
  - Fund and support investments in America's clean auto industry to create jobs

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# QUESTIONS?

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